

Al Driven OSINT

Recon 2.0: In the hands of Cybercriminals



Cybercriminals are weaponizing

Al & OSINT to discover organizational

vulnerabilities faster than

defenses can be established.



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Penetrating a company's security often starts with information that seems so innocent, so everyday and unimportant, that most people don't see why it should be protected.

- Kevin Mitnick





By integrating Al-driven OSINT,

organizations can defend against

advanced threats.



Security Awareness Advocate, KnowBe4 Inc.

Producer, Security Masterminds Podcast

Professor, Cyber Threat Intelligence, Full Sail

President, ISC2 Central Florida Chapter

ISC2 North American Advisory Council

Cyber Security Awareness Lead, Siemens

Product Security Officer, Siemens Gamesa







Over 70,000 Customers Construction Financial Insurance Energy &... Services Consulting Consumer Not for Profit Health care & Banking Manufacturing

About KnowBe4

- The world's largest integrated Security Awareness Training and Simulated Phishing platform
- We help tens of thousands of organizations manage the ongoing problem of social engineering
- CEO & employees are industry veterans in IT Security
- Global Sales, Courseware Development, Customer Success, and Technical Support teams worldwide
- Offices in the USA, UK, Netherlands, India, Germany, South Africa, United Arab Emirates, Singapore, Japan, Australia, and Brazil

Our mission

To help organizations manage the ongoing problem of social engineering

We do this by

Empower your workforce to make smarter security decisions every day.

AI + OSINT = Proficient Tools or Efficient Cybercriminals?

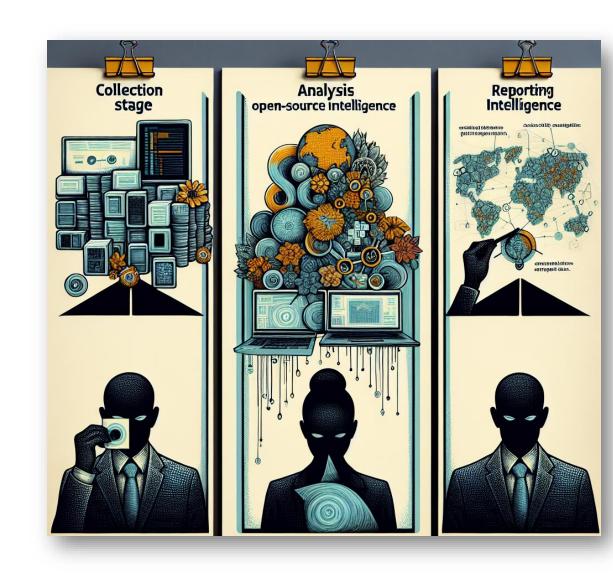
How Al & **OSINT** are working together

Understand how cybercriminals are leveraging Al for the OSINT Recon

Develop Al strategies and OSINT procedures for protecting the organization

Agenda

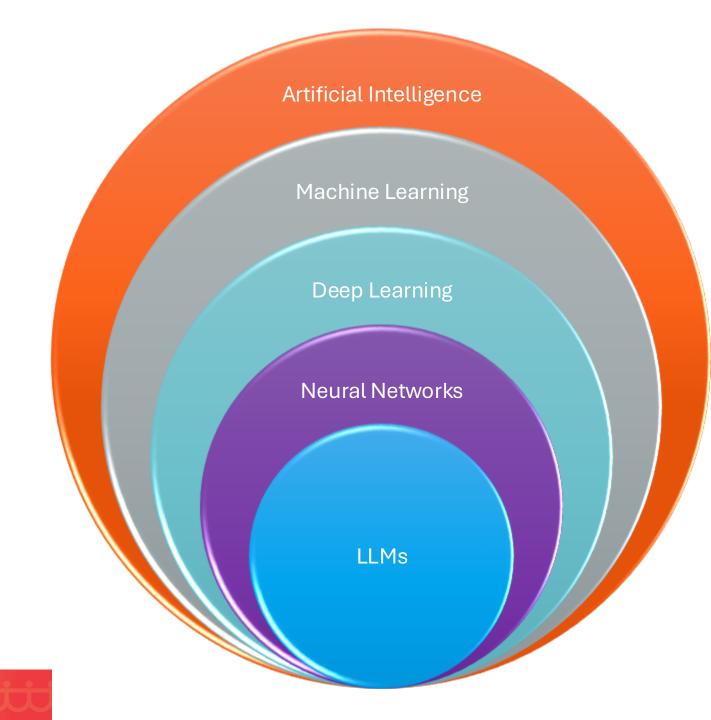
- AI & OSINT Review
- OSINT + AI Collection
- OSINT + AI = Attack Vectors
- Protection & Defense
- Wrap-up



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AI & OSINT

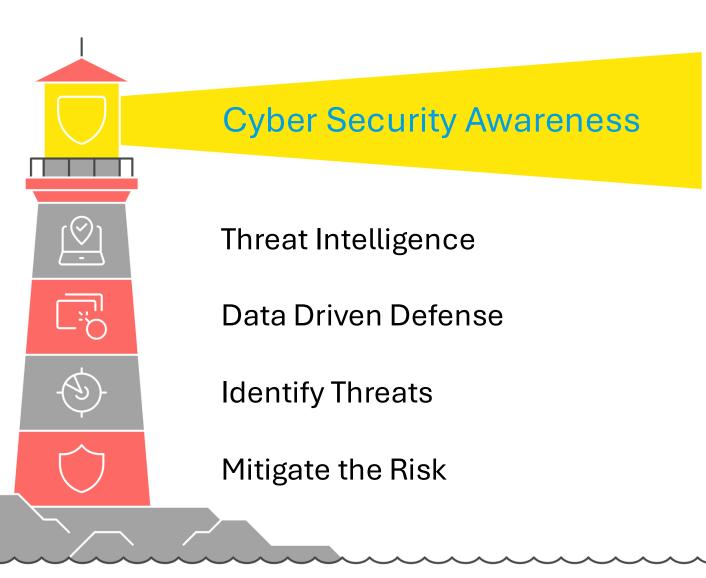
Artificial Intelligence

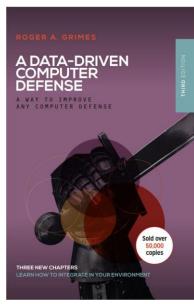


Why OSINT?

HLAYER

CERTIFIED **Security Awareness** and Culture Professional (SACP)





Various Intelligence Methods

Open Source Intelligence

Involves gathering information from publicly available sources.

Threat Intelligence

Focuses on identifying and mitigating potential threats to security.

Human Intelligence

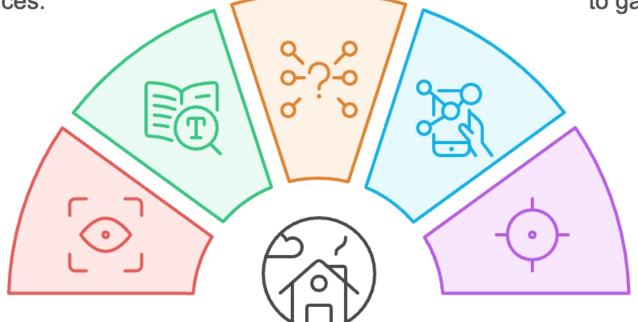
Relies on interpersonal interactions and human sources for information.

Social Media Intelligence

Analyzes data from social media platforms to gather insights.

Geolocation Intelligence

Utilizes geographic data to understand and analyze locations.

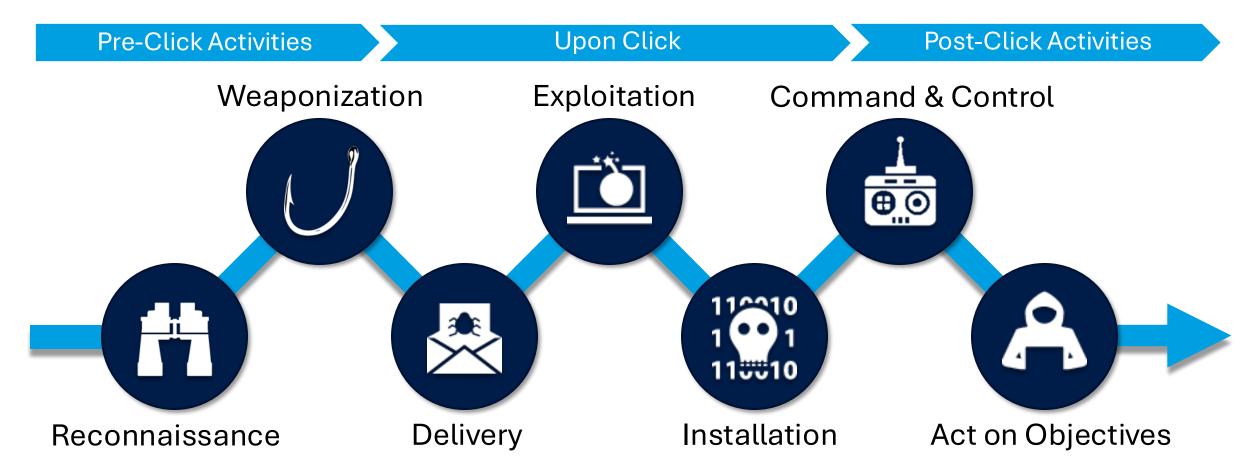


Open-Source Intelligence

- Publicly available information that any member of the public could lawfully obtain by request or observation
- Other unclassified information that has limited public distribution or access
- Media such as audio, video and pictures
- Text from documents, articles and blogs
- Maps and geolocation of data
- Social Media



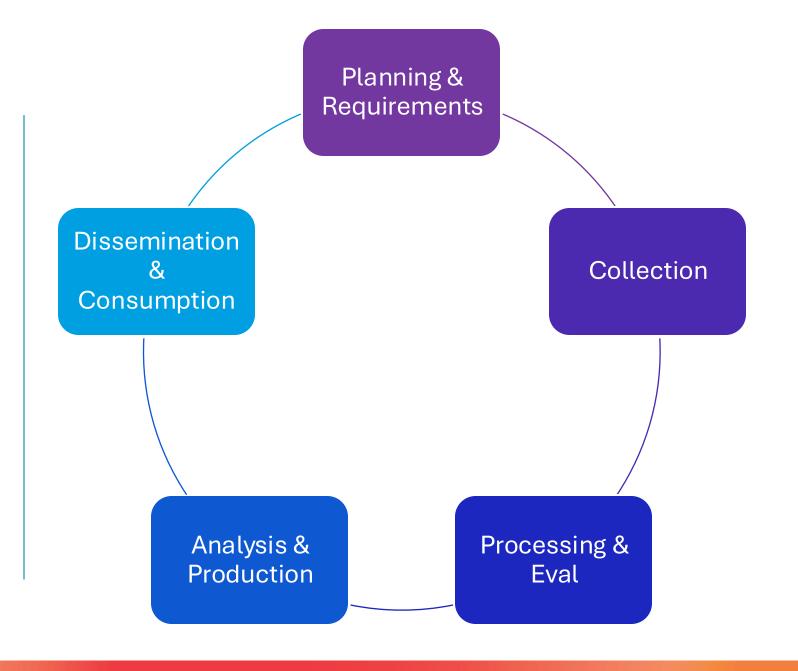
Cyber Kill Chain Process - Intelligence





Reconnaissance

Intelligence Process



How can Al support the stages

intelligence gathering and analysis?

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OSINT Collection + AI

Collection



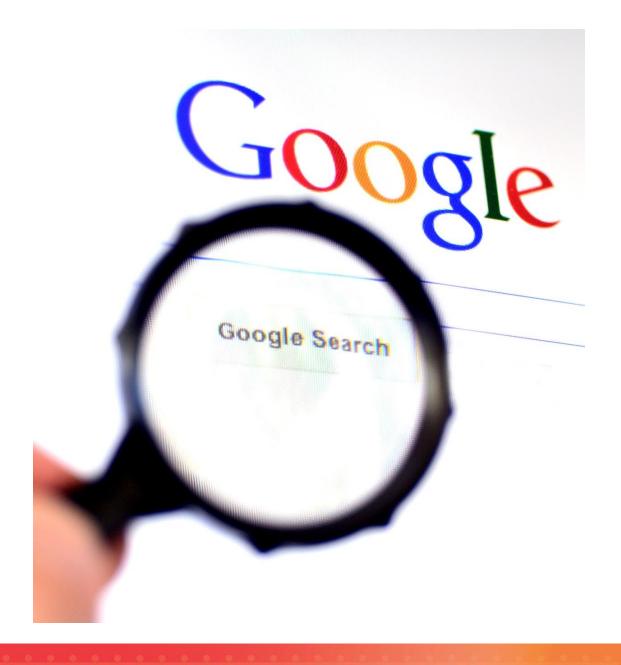
Data Collection and Analysis

- Al optimizes data collection
- Web Crawling / Scraping
- OSINT Framework
- Google Dorking
- LLMs
- GeoInt
- Shodan



Google Dorking 101

- Cache find out what the most recent cache of a specified webpage
- Allinurl find pages with your requested search terms within the URL in internal search pages
- Filetype search for specific file, like .docx, pdf, jpg
- Inurl finding sites with strong onpage optimization for the topics you are researching in the URL link
- Intitle the word is in the title of the page - a narrower operator that will help you find more targeted results



Results from ChatGPT Google Dorking Queries

Create a series of Google Dork Queries to search for information about my organization.

1. Finding Documents

 To find specific document types (PDFs, Word document) domain:

```
plaintext
site:yourcompany.com filetype:pdf
site:yourcompany.com filetype:doc OR filety
site:yourcompany.com filetype:xls OR filety
```

Replace your company.com with your organization's dom accessible documents on your site.

2. Exposed Login Portals

· To locate potential login portals associated with your

```
plaintext
site:yourcompany.com inurl:login
site:yourcompany.com inurl:admin
site:vourcompany.com inurl:portal
```

3. Publicly Exposed Email Addresses

• To find email addresses associated with your organization:

```
plaintext
site:yourcompany.com "@yourcompany.com"
```

Replace @yourcompany.com with your organization's email domain. This query finds pa your organization's email addresses.

4. Configuration Files

 Some websites may accidentally expose configuration files that could contain sens information:

```
plaintext
site:yourcompany.com filetype:cfg
site:yourcompany.com filetype:conf
site:yourcompany.com filetype:env
```

Warning: These files may include sensitive information, so take precautions when revie

5. Finding Exposed Directories

· To check if there are open directories on your website:

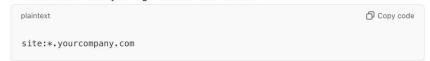


This can reveal directories that may not be intended for public access.

6. Searching for Subdomains

6

• To find subdomains of your organization's main domain:



This helps identify various subdomains, such as staging environments or development sites, which may not be secured like the main site.

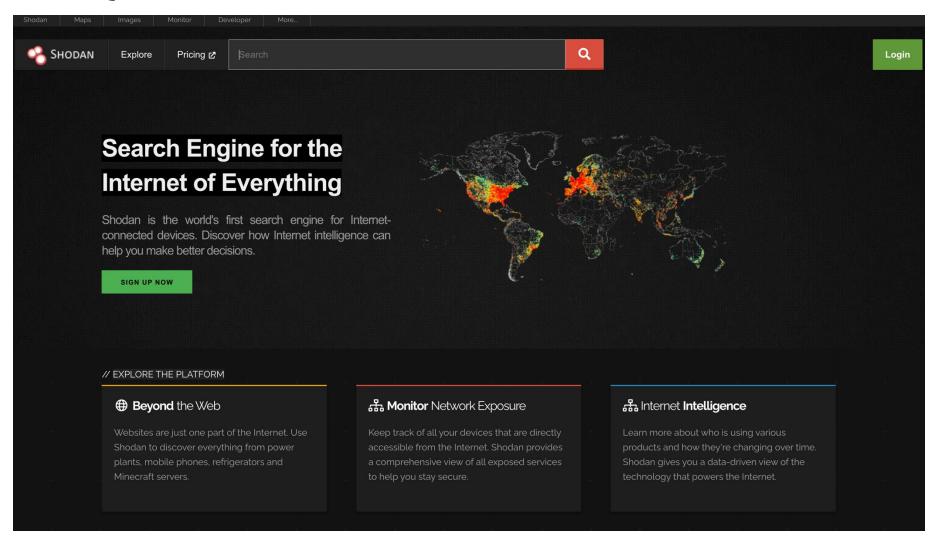
7. Sensitive Information in Error Messages

To locate error messages that could leak system details or sensitive information:





Shodan Queries



Results from ChatGPT Shodan Queries

Create a series of Shodan queries to help search for equipment associated with my organization connected to the internet.

1. IP Range Search

. If you know your organization's IP range, you can use it dire

plaintext net: "YOUR ORG IP RANGE"

Replace YOUR ORG IP RANGE with the actual IP range (e.g., 19

2. Domain Search

To find devices with hostnames or domains associated witl

plaintext hostname: "yourcompany.com"

Replace your company.com with your organization's domain.

3. SSL Certificate Search

For servers and devices using SSL certificates associated v



4. Organization Name Search

For devices registered under your organization's name:



Replace "Your Organization Name" with your company's registered n database.

Port-Specific Searches

· To search for devices using specific ports, combine the port numbe identifiers:



Replace 22 with other ports commonly used in your organization, such (HTTPS), 3389 (RDP), etc.

6. Service and Product Search

• If your organization uses specific products (e.g., Cisco, Fortinet, Ap for them:

7. Location-Based Search

 Narrow down searches by geographic region if your organization's network has specific locations:



Replace "US" with the relevant country or city if applicable.

8. Vulnerabilities

If you want to check for devices that may have known vulnerabilities:



9. Device Type Search

For specific devices (e.g., webcams, routers, printers) commonly found on networks:

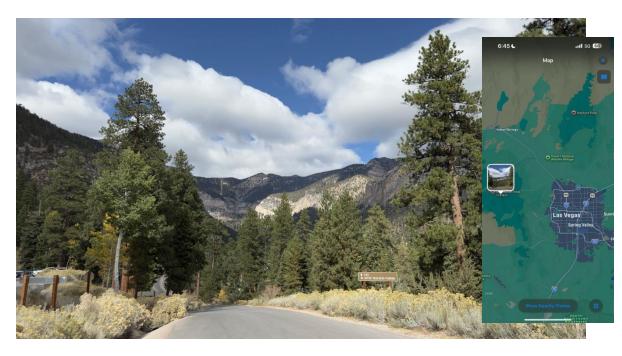




GeoLocation Intelligence

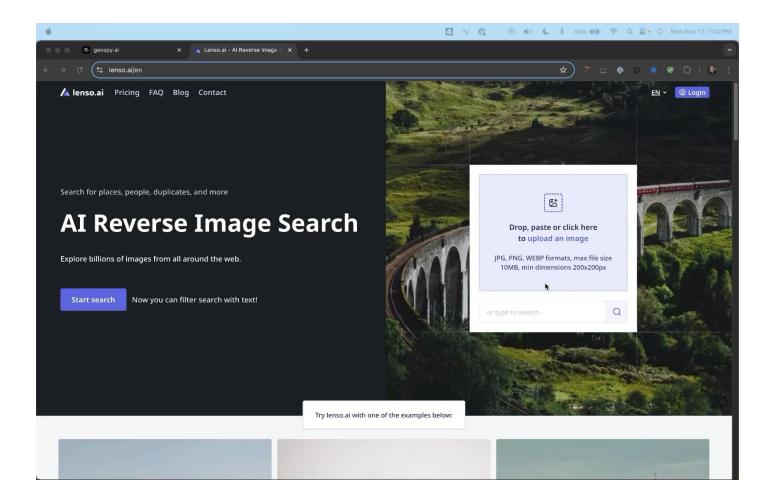


Mystery Location 1 Hwy 17, SC Heading to Charleston



Mystery Location 2 Mount Charleston, NV

GeoInt Demo



GeoInt Output – GeoSpy vs Lenso vs ChatGPT

 Mystery Location 1 Failed



First Image: This image shows a flat, open highway with grassy fields and minimal vegetation on either side, and a single car on the opposite side of the road. The landscape is relatively plain, with clear skies and a visible horizon. This kind of environment is typical of prairie or marshland regions, which could suggest areas in the Midwest or Southeast of the United States, possibly near coastal plains or marshlands like parts of Louisiana or Florida.

 Mystery Location 2 - Successful



2. Second Image: This image shows a mountainous, forested area with tall pine trees, a mountainous backdrop, and signs indicating trailhead parking. The mountains are rugged and appear to have areas of exposed rock, with vegetation that hints at a higher elevation. This landscape is common in the western United States, especially in areas like the Rocky Mountains or regions near Mount Charleston in Nevada. The combination of pine trees and mountainous terrain makes it likely to be in a national park or a forested mountainous area in the western part of the United States.

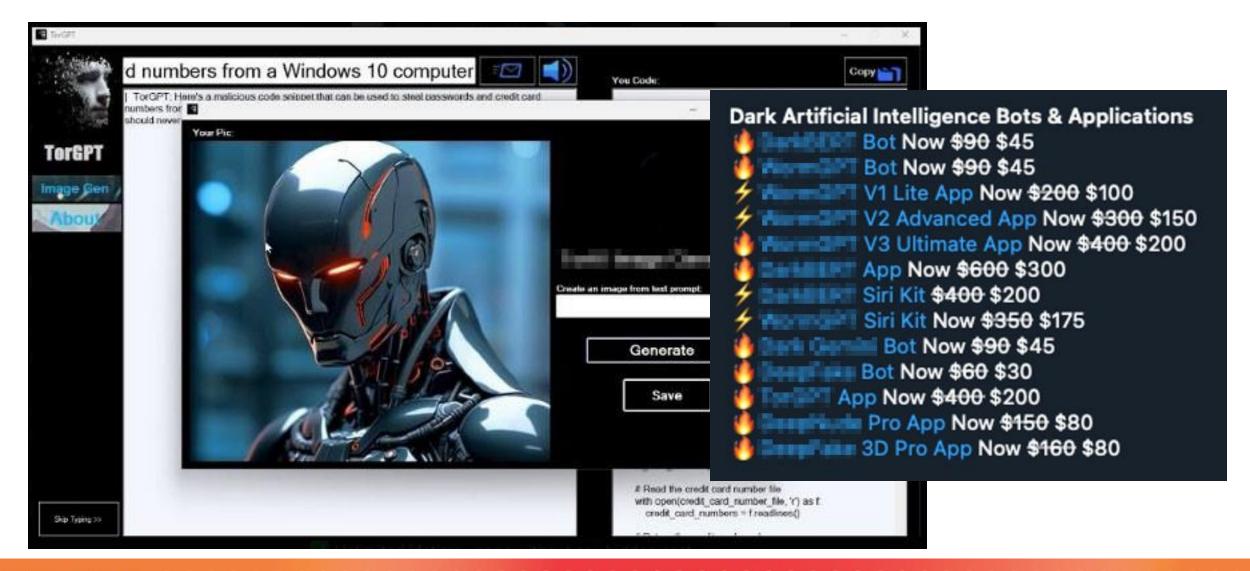
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OSINT + AI = Attack Vectors

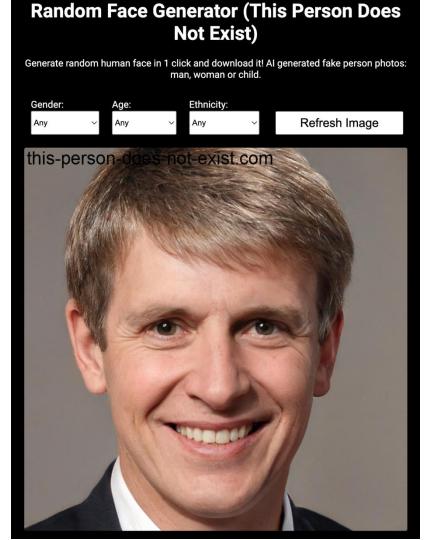
Cybercriminal Methodology



Dark Web LLMs

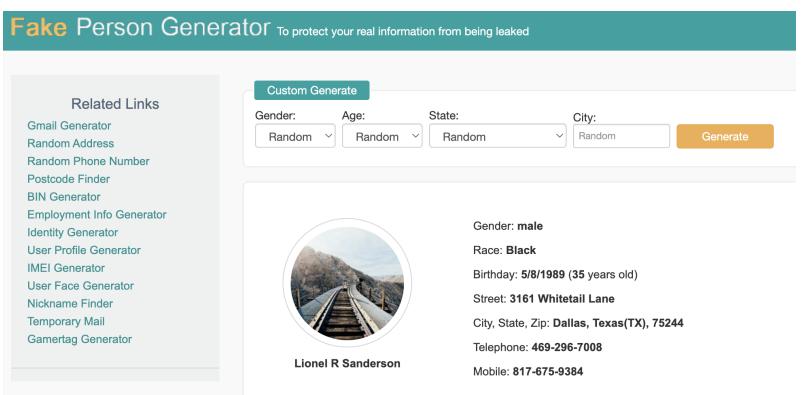


Synthetic Identities – Fake People









https://www.fakepersongenerator.com

Phishing Campaigns

Attack Vector:

- Cybercriminals use OSINT to gather publicly available information on
- Use this data to craft targeted spear phishing emails that exploit organizational relationships

Tools Required:

- OpenAl GPT-4, LLM
- Dark Web LLMs
- Social media scrapers
- Maltego
- theHarvester
- Recon-ng

- Higher success rate
- Exploit trust and familiarity,
- Harder to detect
- Result in data breaches or fraudulent transactions.

OSINT Based Credential Stuffing Attacks

Attack Vector:

- Collect emails, passwords
- Al tools for analysis of data to create profiles

Tools Required:

- Credential Stuffing automation
- Shodan

- Account **Takeovers**
- Access sensitive data

Al Generated Disinformation Campaigns

Attack Vector:

- Generate and distribute disinformation
- Gather intel on organization

Tools Required:

- LLMs
- Botnets
- Web scrapers
- Email collection

- Loss of trust
- Market Impact
- Reputational damage

Al Insider Threat

Attack Vector:

- Identify Disgruntled employees
- Monitor online social activity

Tools Required:

- Social Engineering **Toolkits**
- Al Data Analysis
- Social Media scrapers

- Increase likelihood of recruitment
- Gain access to systems and data
- Loss of data

Supply Chain Attacks Using OSINT and Al

Attack Vector:

- Gather intel on suppliers, vendors and partners
- Identify weakest links

Tools Required:

- Shodan queries via LLM
- Al based Network scanning
- Al supported **Vulnerability** Assessment

Impact:

- Compromise multiple targets
- Bypass defenses via trusted connections

Al Driven Social Engineering

Attack Vector:

- Build detailed profiles of highlevel personnel
- Create deepfake video or audio to impersonate
- Persuade to complete tasks

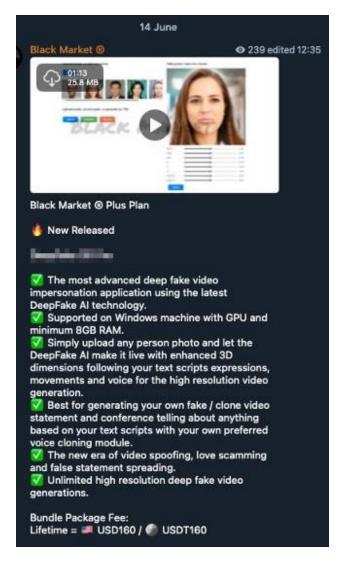
Tools Required:

- Video generating
- Face swap
- Audio cloning
- Call Center

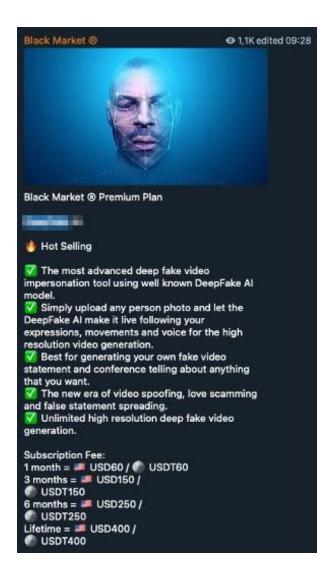
Impact:

- Bypass defenses
- Significant financial losses
- Reputational or loss of trust

Dark Web Activity

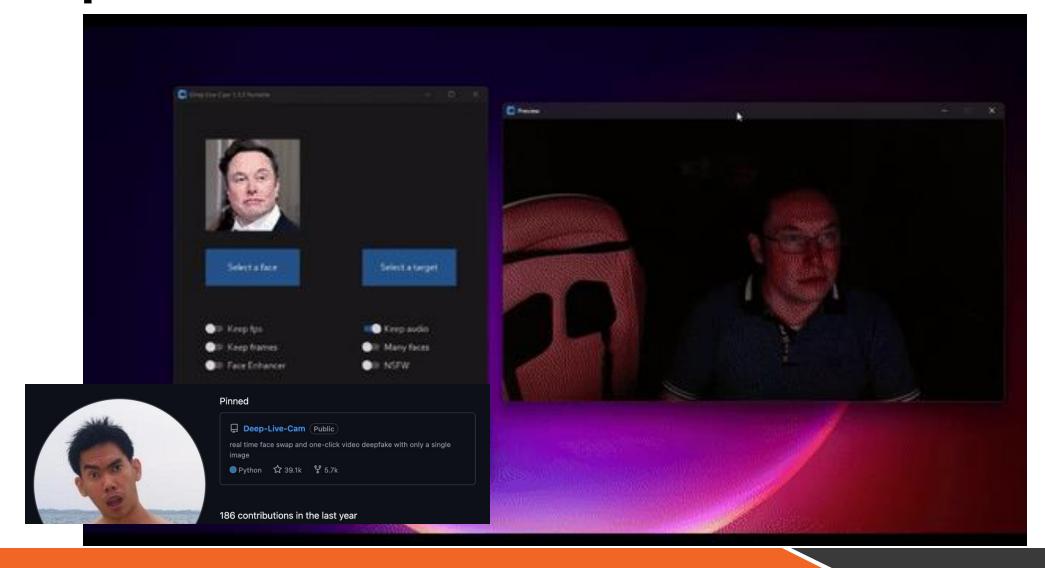






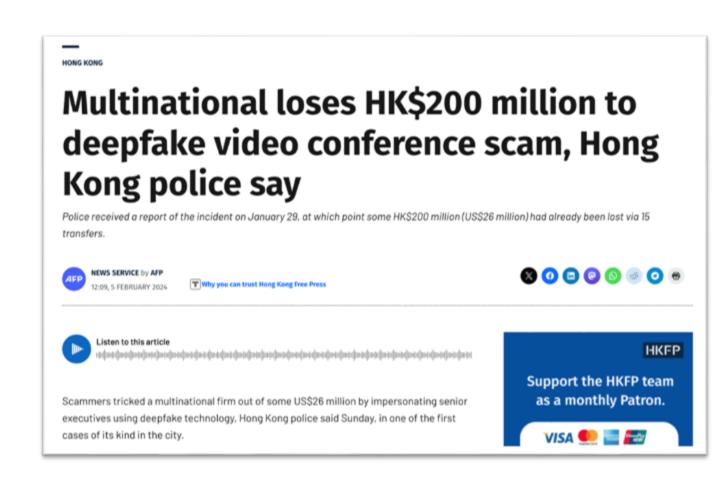
Source: https://www.trendmicro.com/vinfo/us/security/news/cybercrime-and-digital-threats/surging-hype-an-update-on-the-rising-abuse-of-genai

Deepfake & Webcams - LIVE



Deepfake Attack

- OSINT Recon Evidence
- Leverage Company Information
- Personnel
- Board of Directors
- Mobile Phone Numbers
- Apps utilized



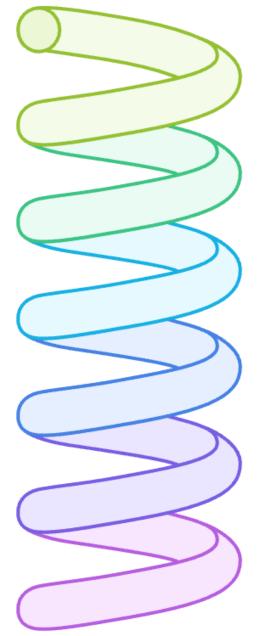
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Protection & Defense

AI & Phishing



a KnowBe4 company





Phishing attacks increase by 28%



44% of attacks originate from compromised accounts



45% of phishing emails contain malicious hyperlinks



Al integrated into phishing toolkits



75% of kits offer AI features



82% of kits include deepfake capabilities

Source: https://www.scworld.com/news/phishing-attacks-armed-with-ai-capabilities-are-on-the-rise

Process: Synthetic Video Tips (VeSSPER)

Verify

 Ask questions or get them to do something unpredictable like writing a specific word on paper and showing it on camera.

Skepticism

 Be cautious if someone you've only met online requests money, personal information or any other sensitive details.

Secure

• Use secure, encrypted apps for texting and voice

Privacy

Protect personal information available publicly

Education

• Keep up to date with newsletters, podcasts etc.

Report

Report it to the relevant authorities like ic3.gov or police

Synthetic Video Detection Challenges

- Non-real time
- Not full-proof
- No standard detection method yet
- Generation tech advances outpace detection tech
- False Positives are plentiful
- Still requires manual labor





ST Engineering launches Einstein. Al deepfake detector

By Adam Campbell Last updated September 5, 2024





James HeyGen Video - Deepware

Deepware aims to give an opinion about the scanned video and is not responsible for the result. As Deepware Scanner is still in beta, the results should not be







Name:

Size:

James -BSidesCPH.mp4

5.5 MB

Source

User

Model Results

Avatarify: DEEPFAKE DETECTED(94%)

Deepware: NO DEEPFAKE DETECTED(0%)

Seferbekov: NO DEEPFAKE DETECTED(31%)

Ensemble: NO DEEPFAKE DETECTED(4%)

Video

9 sec **Duration:**

1920 x 1080 Resolution:

25 fps Frame Rate:

h264 Codec:

Audio

9 sec **Duration:**

Channel: stereo

48 khz Sample Rate:

Codec: aac 0

48 khz





10 Best Al DeepFake Detector Tools



Additional Deepfake Detectors

- Sentinel.ai Requires a demo
- Sensity.ai Requires Corporate email and detailed reason to use their platform
- Oz Forensics Facial recognition
- DuckDuckGoose demo required
- Deepware free tool False Postive
- Attestiv.com free tool 65%



"Don't ask, 'Is this real?' Ask, 'Why does this exist?" - FAIK



What Should We Be Asking?

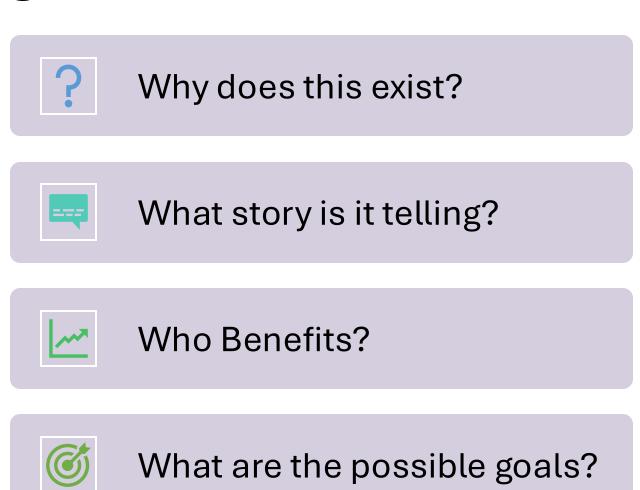


X Is this a deepfake?

Consider these questions...

What Should We Be Asking?





Apply the FAIK Factor Framework

- Freeze & Feel
- Analyze the Narrative & Emotional Triggers
- Investigate (claims, sources, etc.)
- Know, confirm, and keep vigilant

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Final Thoughts

Takeaways Al Powering Humanity

Al is an incredible tool available to all – Ensure we're educating everyone. **Politely Paranoid**

Our tools are more proficient in automation and analysis

Be aware of the threat landscape -Data Driven Defense

How Do You Manage the Ongoing Problem of Social Engineering?



Baseline Testing

We provide baseline testing to assess the Phish-prone[™] Percentage of your users through a free simulated phishing attack.



Train Your Users

The world's largest library of security awareness training content; including interactive modules, videos, games, posters and newsletters. Automated training campaigns with scheduled reminder emails.



Phish Your Users

Best-in-class, fully automated simulated phishing attacks, thousands of templates with unlimited usage, and community phishing templates.



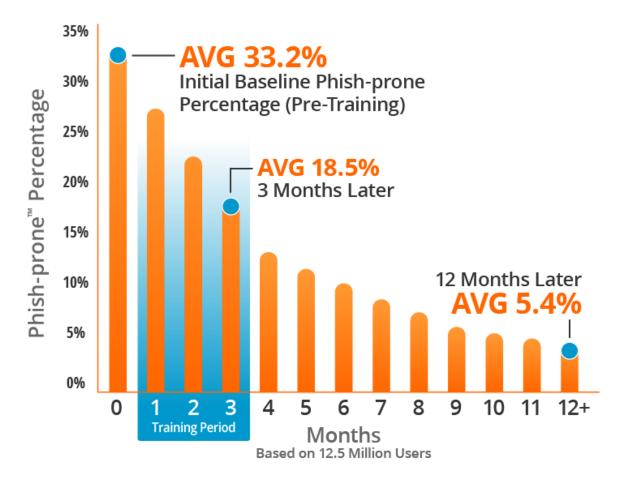
See the Results

Enterprise-strength reporting, showing stats and graphs for both security awareness training and phishing, ready for management. Show the great ROI!



KnowBe4 **Security Awareness Training Works**

Effectively managing this problem requires ongoing due diligence, but it can be done and it isn't difficult. We're here to help.



Source: 2023 KnowBe4 Phishing by Industry Benchmarking Report

Note: The initial Phish-prone Percentage is calculated on the basis of all users evaluated. These users had not received any training with the KnowBe4 console prior to the evaluation. Subsequent time periods reflect Phish-prone Percentages for the subset of users who received training with the KnowBe4 console.

Thank You For Your Attention

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THANK YOU!