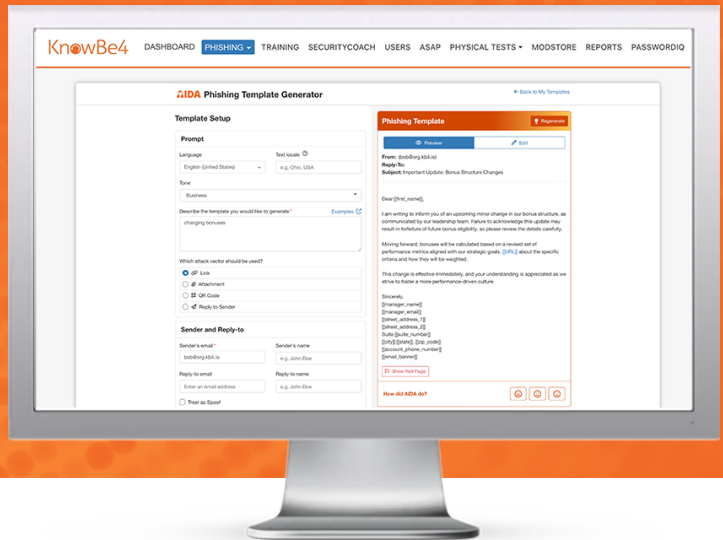# AIDA: Artificial Intelligence Defense Agents Transform Your Human Risk Management

Your workforce is a prime target for today's complex and widespread social engineering attacks. With 70-90% of cyberattacks involving social engineering and the rise of AI-powered attacks, traditional security awareness training is no longer sufficient.

Introducing AIDA - KnowBe4's suite of AI-native agents designed to transform your approach to human risk management.

What is AIDA?

AIDA (Artificial Intelligence Defense Agents) is an advanced suite of AI-powered tools that elevates your human risk management strategy. By leveraging multiple AI technologies, AIDA creates personalized, adaptive, and highly effective training for all users, significantly reducing administrative burden on security teams and empowering users to become active threat detectors.

Key Benefits

AIDA's alignment with the NIST Phish Scale Framework ensures your security awareness training is consistent with your organization's broader security initiatives.

By reducing the time it takes your admins to create ongoing personalized remediation training for every individual to mere seconds, AIDA frees up your security team's time dramatically.

Improve relationships between your security team and other departments by ensuring users are aligned with security objectives, fostering your organization's security culture.

By actively managing human risk efficiently, you have flexibility in your security budget to invest in other key initiatives.

Maximize the value of your existing security tech stack with AIDA's seamless integration.
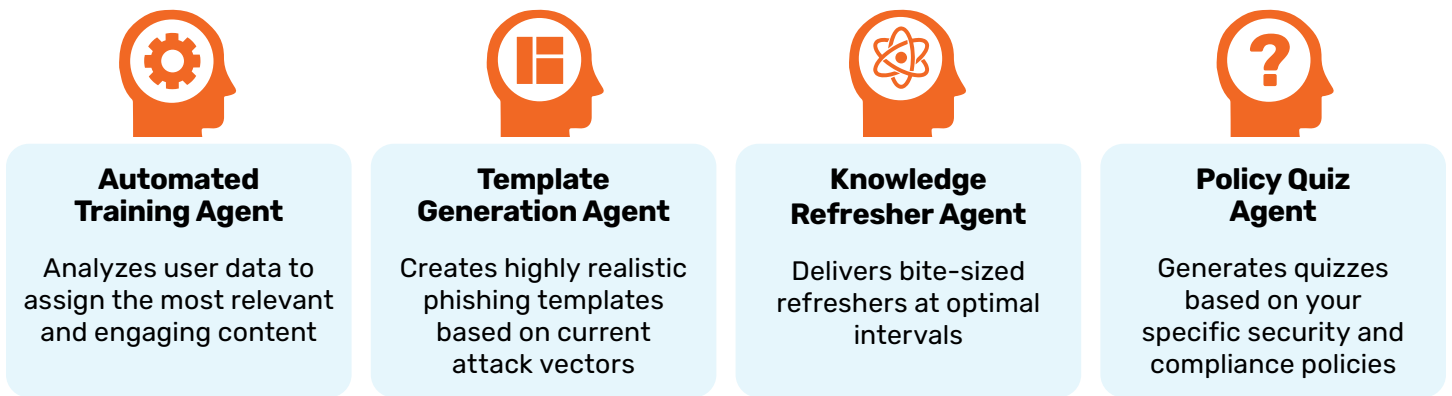
Why Choose AIDA?

Generic security awareness training in the market is no longer effective in your complex work environment. Your organization may struggle to deliver relevant, engaging content that changes user behavior and resonates across different roles, departments, and even languages.

AIDA (Artificial Intelligence Defense Agents) is an AI-native suite of agents that supercharges your approach to human risk management. It leverages multiple AI technologies to create personalized, adaptive, and highly effective training for all of your users that actually changes behavior. By automating template generation, training, and reporting, AIDA reduces the administrative burden on your security teams so they can focus on protecting your network.

Events	SmartRisk Agent	Insights & Risk Score	AIDA

How Does AIDA Work?

SmartRisk Agent powers AIDA to create an adaptive human risk management framework that evolves with the threat landscape. SmartRisk Agent leverages end user behavioral data from across KnowBe4's products to help calculate human risk and provide insights into your organization's risk. AIDA leverages those risk insights and, together with artificial intelligence, creates data-driven automations through an innovative suite of AI-native security agents.

Automated Training Agent	Template Generation Agent	Knowledge Refresher Agent	Policy Quiz Agent
Analyzes user data to assign the most relevant and engaging content	Creates highly realistic phishing templates based on current attack vectors	Delivers bite-sized refreshers at optimal intervals	Generates quizzes based on your specific security and compliance policies

AI-Driven Agents

These first four agents are the foundation for the next evolution of KnowBe4's AI-native human risk management platform. By adopting AIDA now, your organization is primed for significantly reduced human risk, streamlined security operations, and a strong security culture that meets the challenges of a rapidly escalating threat landscape.

For More Information Visit

KnowBe4.com →

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