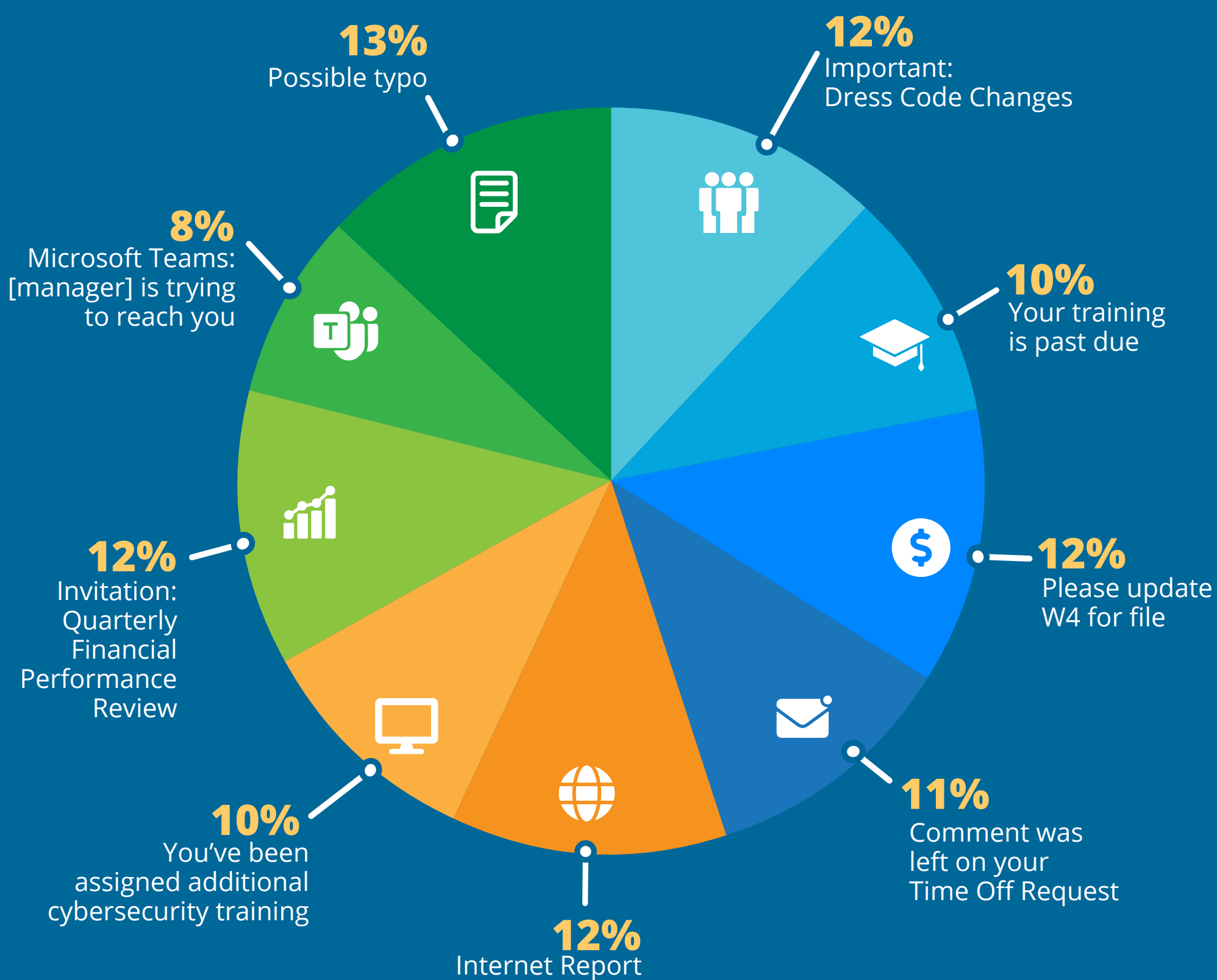


TOP-CLICKED

PHISHING TESTS

TOP PHISHING EMAIL SUBJECTS GLOBALLY



Key Takeaway

HR continues to take the top spot with 42% of the business-related subjects. Another major theme is IT related subjects at 30%. These attacks continue to be effective as they can affect a user's work, evoke an immediate response and can cause a person to react before thinking about the validity of the email.

RECENT "IN THE WILD" ATTACKS

- Amazon Prime: Unable to complete your membership renewal (Link)
- IT: Backup process for [[email]] has failed. (Link) (Spoofs Domain)
- YouTube: A video has been shared with you (Link)
- Request for Immediate Assistance with Refund (Link)
- Microsoft: Security Information Replacement (QR Code)
- Pricing Due Reminder (PDF Attachment)
- Please complete the quick poll! (Link) (Spoofs Domain)
- Dropbox: Dropbox Shared Folder Notification (Link)
- HR: All Employee Meeting (Link) (Spoofs Domain)
- Chase: Action Required: Rejected Deposit (HTML Attachment)



Key Takeaway

We have seen a lot more business related subjects coming from HR/IT/Managers in the last several quarters. These attacks are effective because they could potentially affect users' daily work.

TOP 5 ATTACK VECTOR TYPES



PDF Attachment

Email Contains a PDF Attachment



HTML Attachment

Email Contains an HTML Attachment



Excel

Email contains an Excel attachment



PPT

Email contains a PowerPoint attachment



Key Takeaway

This is a ranking of top attack vector types used in KnowBe4 Phishing Security Tests. We see multiple vectors used. The #1 vector for the past quarter from our phishing tests and those seen in the wild are phishing links in the email body. When these links are clicked they often lead to disastrous cyberattacks such as ransomware and business email compromise.

TOP QR CODES SCANNED

- IT: Passkey MFA migration announcement (QR Code) (Spoofs Domain)
- HR: REMINDER: Review Updated Drug and Alcohol Policy (Link) (QR Code) (Spoofs Domain)
- Workday: Happy Birthday!!! (Link) (QR Code)
- Microsoft: Password Expiration: Scan barcode to keep old password (QR Code)
- DocuSign: Please review and sign your document (Link) (QR Code)



Key Takeaway

We have seen a continued use of QR codes and using spoofed domains and links that are not as easily checked on a mobile device.