TOP-CLICKED PHISHING TESTS

TOP PHISHING EMAIL SUBJECTS GLOBALLY

- **7.7%** Emergency Evacuation Plan
- **14.6%** Possible typo
- **7.9%** Logistics proposal comments due
- **8.4%** HR: Timesheet
- **12.5%** IT: Assigned cybersecurity training
- **8.6%** Test Emergency Notification System
- **9.7%** HR: Performance Review
- **10.1%** HR: Reimbursement Notice
- **10.2%** HR: Paycheck issues
- **10.3%** HR: Please update W4
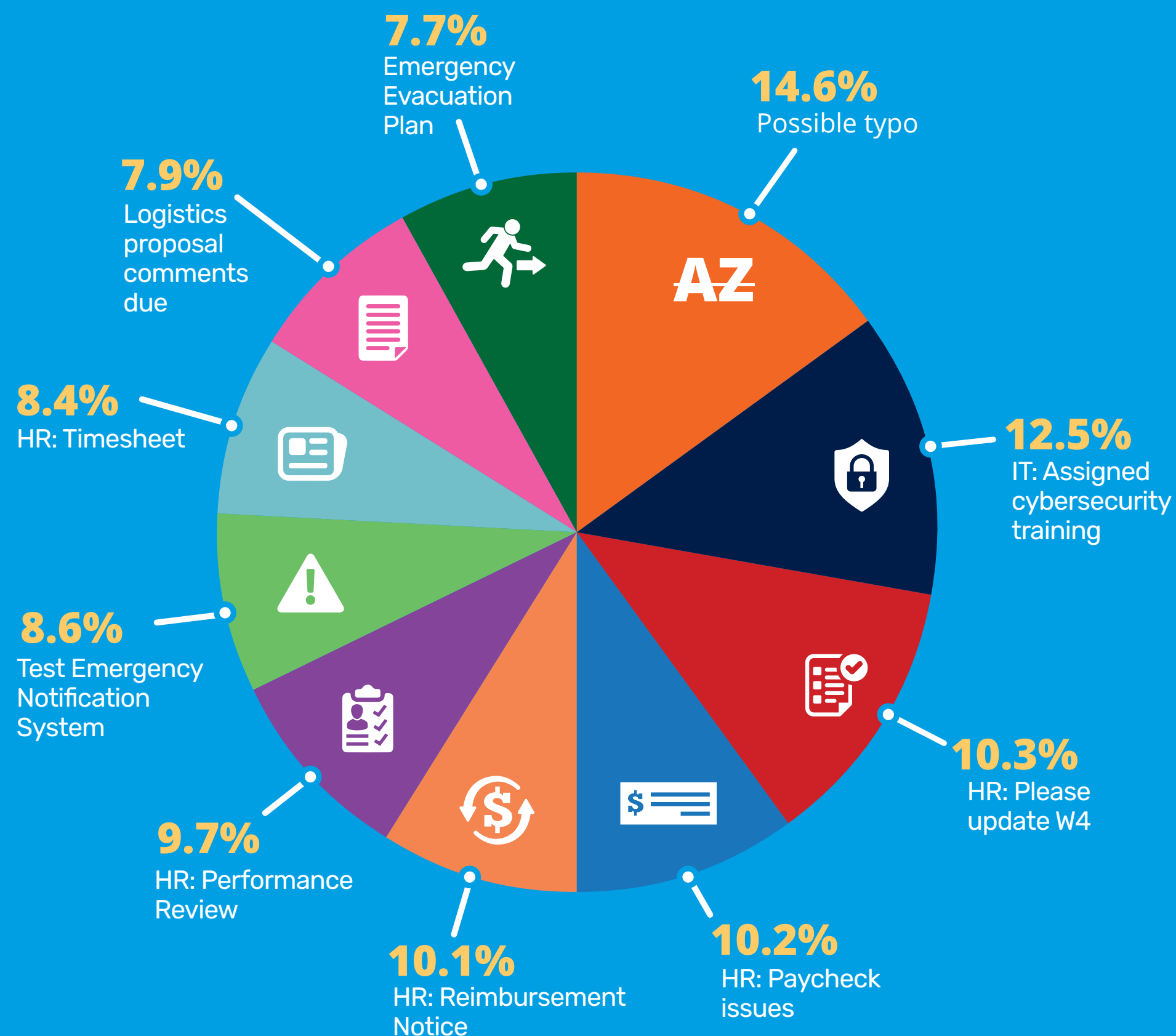
ⓘ Key Takeaway
Nearly half of the phishing templates that were clicked involved HR (48.6%). These attacks are effective as they cause an employee to react without thinking.

POPULAR QR CODE PHISHING SUBJECTS

- **HR Reminder:** Review Updated Drug and Alcohol Policy
- **Docusign:** Please Review and Sign Your Document
- **Docusign:** Action Required: Complete Agreement
- **WhatsApp:** Protect Your Privacy With Fingerprint
- **Zoom Invitation:** Zoom Meeting [current date]

ⓘ Key Takeaway
Emails with QR codes or stand alone QR code usage for phishing are on the rise. We see messages claiming to be from HR, other employees and outside vendors. These can be easily spoofed and created by bad actors.

RECENT "IN THE WILD" ATTACKS

- ➡ ACTION: Complete Request Form Below (Link) (Spoofs Domain)
- ➡ Guest feedback report (Link)
- ➡ Your Signature is Missing (Link)
- ➡ Microsoft: Large Numbers of files were recently deleted (Link)
- ➡ Amazon: You are a view-only recipient for [[company_name]] (Link)
- ➡ Zoom: You were mentioned in a meeting transcript (Link)
- ➡ Contract Submittal (Link)
- ➡ Email Account Concern (Link) (Spoofs Domain)
- ➡ Password Expiration Notice (QR Code) (Spoofs Domain)
- ➡ IT: Company Policy Update: AI Tools (Link) (Spoofs Domain)

ⓘ Key Takeaway
This quarter we see account issues and IT notifications as some of the more commonly reported phishing attempts. These types of attacks are effective because they get users to click before thinking logically about the legitimacy of the email.

TOP 5 ATTACK VECTOR TYPES

🔗 Link
Phishing Hyperlink in the Email

🌐 Spoofs Domain
Appears to Come From the User's Domain

📄 PDF Attachment
Email Contains a PDF Attachment

📄 HTML Attachment
Email Contains an HTML Attachment

▦ QR Code
Email Contains a QR Code

ⓘ Key Takeaway
This is a ranking of top attack vector types used in KnowBe4 Phishing Security Tests. The #1 vector for the past quarter from our phishing tests and those seen in the wild are phishing links in the email body. When these links are clicked they often lead to disastrous cyberattacks such as ransomware and business email compromise.